



Newsletter nº 41 - April 2025

**The Spanish-Turkish Chamber of Commerce
continues to grow...
We warmly welcome our new members !**

craftgate

Jeanologia
THE SCIENCE OF FINISHING

AirEuropa



ÇETİN AVUKATLIK
ATTORNEY PARTNERSHIP

Fazla

GENTEMIZER

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News from the Chamber



Successful Kickoff to the Year: Business Networking Event on February 27th

We were delighted to host our first Business Networking event of the year on February 27th at the Chamber's office. The evening brought together a diverse group of professionals and representatives from companies across Spain and Turkey, including many of our esteemed Chamber members.

Attendees from a wide range of sectors had the opportunity to reconnect, forge new relationships, exchange ideas, and explore potential collaborations—further strengthening the commercial ties between the two countries.

The event was co-hosted by the catering company **Terra Turca**, whose exquisite offerings were complemented by a **wine tasting experience by Kayra Vineyards**, featuring selections from Turkey's Eastern Anatolian region.

A heartfelt thank you to everyone who attended and contributed to the evening's success—we look forward to seeing you at our upcoming events!

Board of Directors Meeting – March 13th



The Chamber held its second **Board of Directors Meeting** of the year on **March 13th** at its headquarters.

During the session, Board members addressed key organizational matters and discussed strategic initiatives aimed at enhancing member engagement. Among the proposals was the **creation of new Subcommittees**, designed to better serve the diverse interests and needs of our members.

These discussions mark an important step toward strengthening the Chamber's structure and fostering deeper collaboration within our business community.

[More info](#)

Chamber Visit to Madrid City Hall – March 25th

On **March 25th**, representatives of the Chamber visited **Madrid City Hall** and met with **Mr. José Francisco Antonaya**, Director General of International Relations at the Madrid City Council, to explore new avenues for collaboration.

The meeting focused on key initiatives aimed at **strengthening commercial ties, promoting bilateral investment, and supporting the growth and**



international expansion of both Spanish and Turkish companies.

This visit marks a positive step toward deepening institutional relations and fostering new opportunities between our business communities.

Visit to the Club de Exportadores e Inversores – March 26th



On March 26th, the Chamber's President and General Secretary visited the **Club de Exportadores e Inversores**, where they were warmly received by its Secretary General, **Mrs. María Carrasco**.

During the meeting, both parties agreed to **collaborate on future events** and the **dissemination of relevant information** to support international business development.

This visit reflects the Chamber's ongoing efforts to **expand and strengthen institutional ties**, with the shared goal of enhancing economic and commercial relations between **Spain and Turkey**.



Valencia Networking Event – April 8th

On April 8th, the Chamber of Commerce hosted an exclusive **Business Networking event at The Westin Hotel in Valencia**, bringing together

professionals and companies from a wide range of sectors. The gathering provided a dynamic platform for attendees to **connect, share ideas, and explore new business opportunities**.

The event was made even more special thanks to a generous contribution from our partners at **Turkish Airlines**, who surprised guests with a **raffle of two flight tickets**, adding an extra touch of excitement to the event.

We extend our heartfelt thanks to all attendees, partners, and collaborators who played a part in making this **vibrant and inspiring evening** a success.

[More info](#)

News From Our Members



Noksel Announces Major Investments in Growth and Innovation

Noksel, a leading steel pipe manufacturer with production facilities in **Turkey, Spain, and Romania**, is making significant strides in expanding its operations. The company is currently investing over **€2 million** to enhance **quality control** and **increase production capacity**, which includes growing its workforce from **220 to 250 employees**.

Looking ahead to **2025**, Noksel plans an additional **€6 million investment** aimed at fostering **industrial growth**, advancing **technological innovation**, and further **strengthening commercial ties** between **Spain and Turkey**.

These initiatives underscore Noksel's continued commitment to excellence and its strategic role in international industrial collaboration.



Welcome to Air Europa

We are thrilled to welcome **Air Europa** as one of our newest members! With over **35 years of experience**, Air Europa has strengthened its presence in **strategic markets** like **Türkiye**, offering a premium flight experience between **Spain** and **Türkiye**.

Known for its commitment to **quality** and **exceptional service**, Air Europa has become a key choice for passengers seeking a **first-class flying experience**.

We look forward to a successful partnership and the continued growth of Air Europa in the region!

[More info](#)

More info

VESTEL

Member Spotlight: Vestel's Commitment to Sustainability

Our member **Vestel** continues to lead by example with a forward-thinking **sustainability strategy** grounded in **technological and human transformation**, **emissions reduction**, and the **accessibility of smart solutions**.

Among its key achievements are:

- Development of **sustainable products**, including energy-efficient **dishwashers and ovens**
- Robust **waste management** practices and **low-emission shipping**
- **Energy efficiency projects** that reduced consumption by **7,693 MWh in 2023**
- Initiatives promoting the **responsible use of water**
- Strong focus on **gender equity**, including **support programs for working mothers** and the use of **inclusive language**

Looking ahead, Vestel has set an ambitious goal of reaching **net-zero emissions by 2050**, with significant **milestones planned for 2030**, centered around **energy efficiency**, **electrification**, and the use of **renewable energy sources**.



Sittnak Celebrates Its 35th Anniversary!

Congratulations to **Sittnak** on reaching an incredible milestone —**35 years** of excellence in logistics services!

Specializing in **land, sea, and air freight**, Sittnak has built a strong reputation for providing fast and reliable logistics solutions across **Spain, Italy, France, and Portugal**, with a range of services including **bonded and non-bonded warehouses** and **agencies**. Their focus on **innovation and efficiency** has allowed them to create value for customers through tailored, effective solutions for all logistics needs.

Please join us in congratulating **General Manager Veli Yilmaz** and the entire **Sittnak team** on this remarkable achievement. Here's to many more years of success and growth!

[Website](#)

We're proud to highlight Vestel's dedication to a more sustainable and inclusive future.

[More info](#)



Spanish Companies Can Gain a Competitive Edge by Focusing on User-Friendly Payment Experiences

Our member **Craftgate** recently conducted a comprehensive analysis of the **Spanish e-commerce market**, revealing key trends that highlight the growing importance of offering a seamless and user-friendly payment experience.

- **Debit cards** are becoming the preferred payment method, surpassing **credit cards** in popularity.
- **Bizum** is strengthening its position as the **leading solution for instant mobile payments** in Spain.
- **Fintech innovations** and digital payment methods are on the rise, with notable growth in **Buy Now, Pay Later (BNPL)** services such as **Klarna** and **Scalapay**.
- **PayPal** continues to be a popular choice for consumers due to its **strong buyer protection policies**, which enhance trust in digital transactions.

These insights underline the importance for Spanish businesses to adapt to evolving payment preferences, ensuring a **smooth, secure, and efficient payment** experience.



Turkish Airlines continues to expand

Turkish Airlines, the world's largest airline in terms of destinations, is continuing its remarkable growth. With a fleet of **477 aircraft** (both passenger and freight), the **5*** rated airline now flies to an impressive **352 destinations** across the globe, including **299 international destinations** and **53 domestic locations** within Turkey, covering a total of **131 countries**.

In Spain, Turkish Airlines offers **daily flights** to **Istanbul** from **Madrid, Barcelona, Malaga, Valencia, and Bilbao**.

As part of its commitment to serving business travelers, **our members** can enjoy **special discounts** and enhanced **flexibility** for **corporate passengers**.

[More info](#)

experience to stay competitive in the growing digital landscape.

[More info](#)



Barceló Hotel Group opens its first hotel in Cappadocia

Barceló Hotel Group has proudly opened its **fourth hotel in Turkey**, the stunning **Barceló Cappadocia**, a **five-star hotel** nestled in the picturesque village of **Ortahisar**. The hotel features **170 rooms**, including **19 carved directly into the rock**, offering a truly unique experience that celebrates the distinctive architecture of **Cappadocia**.

With over **25 years of presence in Turkey**, Barceló Hotel Group now operates in **Istanbul** and **Ankara**, with a total of **690 rooms**. The company has invested more than **€70 million** in Turkey and is planning to expand further into new cities and popular tourist destinations.

During the opening, **Mr. Vicente Balbín**, Delegate of our Chamber in Turkey, met with **Mr. José Canals**, Member of the Board of Directors and **Chief Operating Officer** of Barceló Group, and **Mr. Hasan Ekmen**, General Manager of Barceló Hotel Turkey, at the new hotel in Cappadocia.

We're excited to share that **Chamber members** can enjoy an exclusive **10-15% discount** at Barceló properties.

Barceló Hotel Group is globally recognized as one of the top **30 hotel chains**, with over **300 hotels in 28 countries** and a dedicated team of over **38,000 employees**. Its **sustainability strategy**, **Barceló ReGen**, focuses on maximizing the positive **economic, social, and environmental impact** of its destinations.

[More info](#)



Cyber simulation event organised by Linklaters Spain

In February 2025, Linklaters Spain hosted its **first-ever cyber simulation** in **Madrid**, drawing over **120 clients**, including leading companies and financial institutions. The event, organized in partnership with **Brunswick**, took attendees through a **mock cyber incident**, providing an interactive platform for **real-time strategic decision-making**.

Under the leadership of **TMT/IP Counsel Ceyhun Pehlivan**, the simulation featured expert contributions from various **Linklaters practices** in **Madrid, Lisbon, and Frankfurt**, including **Global Head of Corporate Simon Branigan**.

The event received outstanding feedback for its **organization** and **relevance**, cementing its success as a valuable learning experience for all attendees.

[More info](#)



Gülm̄an Group Expands Investment in Spain

Gülm̄an Group, a leading Turkish company in **venture capital, renewable energy, and real estate**, continues to broaden its global reach. Through **Gülm̄an Ventures**, the group invests in **innovative startups** across **29 countries and 31 sectors**, including **gaming, fintech, and clean energy**.

Among its impressive portfolio are **three Spanish companies: Palm and Magnetic Games** (gaming technology) and **Grupo BC** (financial technology), underscoring Gülm̄an Group's strong commitment to Spain's growing startup ecosystem.

With a focus on **sustainability** and **innovation**, Gülmán Group ensures that its investments align with the **UN Sustainable Development Goals**. The company actively supports projects in **renewable energy**, **education**, and **agriculture**, driving positive impact in key industries.

[More info](#)



Chamber visit to ESIPOS Software at ExpoHIP Madrid

The Chamber had the pleasure of visiting our partner **ESIPOS Software** at **ExpoHIP in Madrid**, a leading event for **innovation in the hospitality industry**. This visit underscores our ongoing commitment to **strengthening ties between Spanish and Turkish businesses**.

ESIPOS Software specializes in the design and development of **point-of-sale software solutions**, tailored for a wide range of industries including **retail stores**, **hospitality venues**, **supermarkets**, and the **textile industry**. With a focus on **technology** and **efficiency**, ESIPOS has established itself as a key player in its sector, providing cutting-edge solutions to meet the evolving needs of modern businesses.

[More info](#)

Agenda



SAMPA at Motortec Madrid 2025!

At **SAMPA**, quality is more than just a promise—it's a way of life. With a proven track record and success at trade shows worldwide, SAMPA is excited to participate in **Motortec Madrid 2025**, taking place from April 23-26 at **IFEMA Madrid, Spain**.

This year, SAMPA is bringing something truly special to their booth: a **chassis display** showcasing **SAMPA parts in action**. This interactive display offers a hands-on experience, allowing you to see firsthand how SAMPA's parts work together for unmatched **durability and performance**. It's the perfect way to experience the SAMPA difference.

Join them at **Booth 7C15** at **IFEMA Madrid** for a chance to explore the future of **commercial vehicle spare parts**. Discover why **SAMPA** is the trusted name for tough, long-lasting parts, and see innovation in motion.

[Website](#)

Eureka calls for R&D Project Funding: Spain-Türkiye



CDTI and TÜBİTAK have launched a joint call to support international **R&D projects** in any field, aiming to foster innovation and collaboration between Spain and Turkey. **Applications** are open from **February 10 to April 24, 2025**.

Key Requirements:

- The **consortium** must include at least one **eligible Spanish company** and one **Turkish company**, with no ownership links between them.
- **Universities and research centers** can participate with **self-funding** or as **subcontractors**.
- This funding opportunity offers a valuable chance to advance **research and development** through international collaboration. Don't miss the opportunity to be part of this exciting initiative!

[More info](#)

Interviews



Fazla Strengthens Its Commitment to Sustainability

Fazla has recently participated in an interview where it shared its **vision**, **services**, and **strategies** to combat waste and promote the **circular economy**. Founded in **2017** in **Turkey**, the company has grown into a comprehensive **waste management platform**, now operating in both **Turkey** and **Spain**.

Fazla offers **innovative technological solutions** that facilitate the **donation**, **resale**, and **recycling** of surplus products. Through these initiatives, the company plays a pivotal role in reducing waste while promoting sustainability and responsible consumption.

[More info](#)

Past Events



Limak Philharmonic Orchestra Concert

On **February 17**, our partner **Limak** organized an outstanding concert at the **Volkswagen Arena** in **Istanbul**. The **Limak Philharmonic Orchestra**, joined by tenor **Murat Karahan** and sopranos **Carolina L. Moreno** and **Eleonora Buratto**, performed a selection of iconic works by **Puccini**, along with thrilling **Spanish** and **Turkish songs** that had the audience singing along.

It was a memorable evening of cultural celebration, blending classical masterpieces with vibrant regional melodies, bringing together music lovers from various backgrounds.

Seville Opera City / Istanbul



An excellent initiative launched by **Seville Aid** highlights the **cultural value** of a city that has served as the backdrop for over **150 operas**, including masterpieces like **The Barber of Seville** and **Don Giovanni**.

José Luis Sanz, Mayor of Seville, along with his team, presented the upcoming **Seville Opera Festival**, scheduled for **September 2025**. This event marks the beginning of a broader initiative to promote Seville's rich operatic heritage in cities outside of Spain.

As part of this international outreach, a **musical session** was held at the **Cervantes Institute in Istanbul**. The performance featured **soprano Soraya Mencid**, one of Spain's most internationally acclaimed voices, who beautifully interpreted pieces inspired by Seville.

Exclusive Advantages For Our Members

Don't miss out on these exclusive offers available only to our members!

The discounts offered apply to all employees of your companies.

Please contact info@camarahispano-turca.org for detailed information about the discounts.





Why you should become a new member



Why become a member?

- Increase your visibility through our website and publications.
- Be part of a wide network of Spanish and Turkish companies and participate in exclusive events for members.
- Discounts on customized Chamber of Commerce services and special discounts that contracted companies offer to members.

How to become a member

It's very easy! Simply download and fill out the application form and send it back via email to info@camarahispano-turca.org.

Inscription form (Spanish)

Inscription form (Turkish)

Corporative member



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